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www.theodesigns.com

# ERICSON OREIRO

SENIOR DIGITAL/WEB DESIGN • UI/UX MANAGER

February 22, 2021

Dear Sir/Madam:

Greetings!

I am Ericson Ardy Oreiro, a **Senior Digital/Web Designer - UI/UX Manager**, with a bachelor's degree in Multimedia Arts and 11 years experience in the design and web development industry. I have extensive experience of managing a large design team of Local and Expat Web Designers, UI/UX Designers, Web Developers, Graphic Artist and a Video Editor.

I possess strong knowledge of current design techniques and contemporary software. I am well versed in different areas of design and have successfully designed solutions for multiple platforms such as websites, mobile, H5, print media, digital marketing, photography and video. In terms of OS expertise, I am comfortable with both Mac and Windows.

I am a good communicator, who works well individually and within a group. With efficiency and creativity as my core work ethics, I am comfortable working under deadline-driven and detail-oriented environments. As the creative industry is always evolving, I am also open to criticism as means for learning and further growth. As such, this principle has helped me into becoming an effective coach and mentor to my team.

I enclose a copy of my resume and link to my portfolio ([www.theodesigns.com](http://www.theodesigns.com)) for your review. Regarding my availability for work, I am available "30 days upon notice".

Thank you in advance for your time and consideration. I am looking forward to hearing from you soon.

Yours Sincerely,

**Ericson Ardy Oreiro**

Mobile: PH (+63) 926 625 7256

Email: ericsonoreiro@gmail.com





# ERICSON OREIRO

SENIOR DIGITAL/WEB DESIGN • UI/UX MANAGER

## EDUCATION

### ADVANCED WEB PROGRAMMING

UNIVERSITY OF THE PHILIPPINES DILIMAN | 2016 - 2017

### WEB DESIGN SPECIALIST

CIIT COLLEGE OF ARTS & TECHNOLOGY | 2015 - 2016

### BACHELOR OF ARTS IN MULTIMEDIA ARTS

DE LA SALLE - COLLEGE OF SAINT BENILDE | 2007 - 2011

## WORK EXPERIENCE

### UI/UX MANAGER

SOURCEFIT PHILIPPINES INC. June 2020 - Present

### MARKETING MEDIA GROUP TEAM LEADER

ORACLESEE INC. May 2016 - April 2020

### UI/UX & WEB DESIGNER | OWNER

DELUXE SOLUTIONS September 2015 - April 2016

### SENIOR WEB & GRAPHIC DESIGNER

TYRE QUEEN PTE. LTD. SINGAPORE October 2014 - August 2015

### WEB & GRAPHIC DESIGNER

GO TRANSIT ADVERTISING March 2011 - September 2014

## ABOUT ME

Hi! I am Ericson Ardy Oreiro, a **Senior Digital/Web Designer - UI/UX Manager** with 11 years experience in the design and web development industry. I hold a bachelor's degree in Multimedia Arts and I am well versed in different areas of design and have successfully designed solutions for different platforms such as websites, mobile, H5, print media, digital marketing, photography and video.

Managing a team that consists of Web Designer, Graphic Designer, Animator/Video editor and Front-End Developer. Handling the entire UI/UX design needs of the team. Preparing and presenting rough drafts to internal teams and key stakeholders.

Managed a team that consists of Local and Expat Web Designers, UI/UX Designers, Web Developers, Graphic Artist and Video Editor. Handled the entire digital design needs of the company. Art Direction.

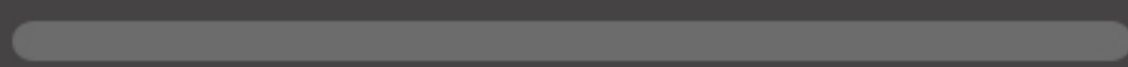
Managed a small team of Web Developer, Graphic Artist and Video Editor. Produced graphic content for web and non-web base usage. Specialized in digital design and web development. Art Direction.

Produced graphic content for web and non-web based usage (Promotional Video, Social Media Post, Newsletter, Web banner, eDM's, Workshop Posters, Branding and Packaging). Art Direction.

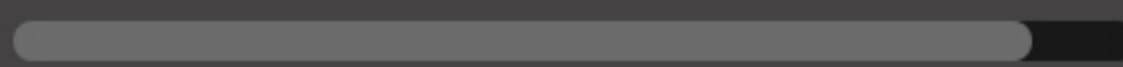
Provided visual presentations by designing arts and copy layout. Provide design studies for Print, Web, Magazine, Billboard, Transit and Marketing collateral. Branding, Design Plotting and Advertising Designs.

## TECHNICAL SKILLS

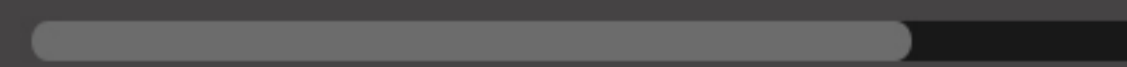
Adobe Photoshop



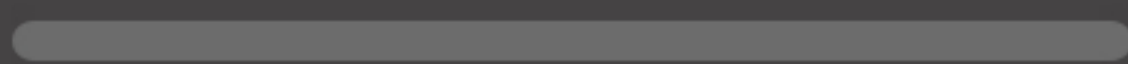
Adobe XD



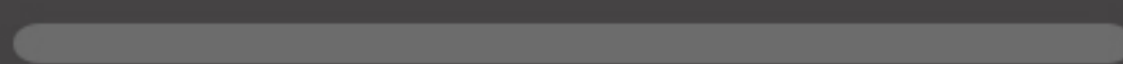
Bootstrap



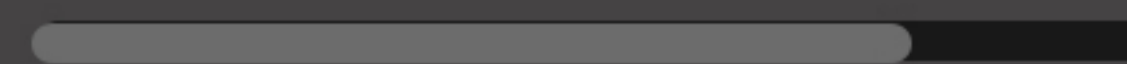
Adobe Illustrator



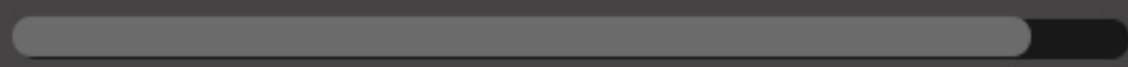
HTML5 & CSS3



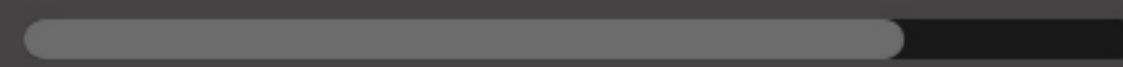
Wordpress



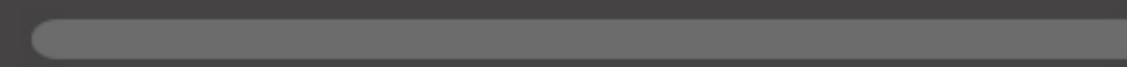
Adobe InDesign



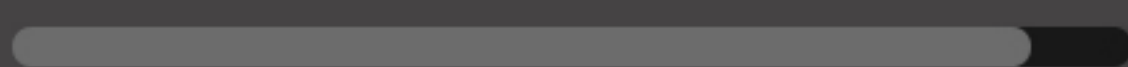
Javascript & JQuery



Microsoft Office



Adobe Premiere



Art Direction



MAC / WINDOWS OS



CREATIVE • INNOVATIVE • TEAM ORIENTED • LEADERSHIP • PROJECT MANAGEMENT